

SANDBURG FOUNDATION NEWSLETTER



Jog-A-Thon 2009

April 2009

April 3rd!

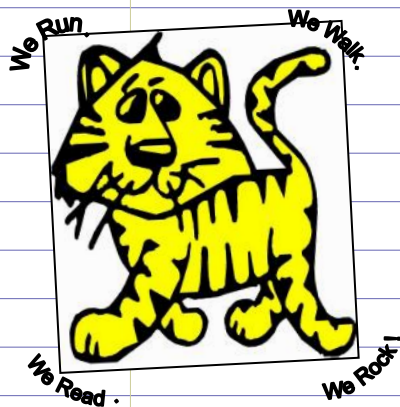
Volume 2, Issue 7

We can each do more than we think, here's how!

You want to help more, but you're not sure how to do it. That's pretty common for most all of us in a fund raising event like Sandburg's incredible Jog-A-Thon. The short answer is that all you have to do is ask people to donate - ask your friends, your co-workers, people you do business with, etc. But asking is difficult for many of us even though people will always understand, and usually donate what they can, when you tell them about Sandburg and what their donation will mean to every Sandburg child. That's why I often recommend a letter-writing campaign (details later in this article). But if that's not for you, here are a couple more ideas that are fun, rewarding and even easier!

Under the Couch Cushions

Find every bit of spare change you have lying around in drawers, jars, cars and beneath couch cushions. Then have your friends do the same. Put all that change into a big jar or can and take it to a *Coinstar* change-counting machine. There is one in our local CVS drugstore and one in the Ralph's off Mira Mesa Boulevard. For more locations go to <http://www.coinstar.com/us/html/a-home>



Follow the directions on the screen, and select an **Amazon.com** gift certificate as the way you'd like to be paid. Now pour in your coins and watch the running dollar amount grow on screen as the change is counted. It's fun, and pretty exciting! When all the change is counted, hit the on-screen button as directed and in a minute or two the machine will print out an **Amazon.com** gift certificate *for the full value of the coins you fed in*. *Coinstar* charges you nothing for this! Every single coin you put in the machine counts toward your gift certificate total! AND the full value of that gift certificate will count toward your

We learn, with heart.
We do our part!

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Get Involved Now!!

Here's how:

JOG-A-THON!!!

Email a
board member

Go to the
Sandburg
Foundation
website

Come to the
next Foundation
meeting scheduled
Monday, April 20

Donate your time!

Donate books,
skills, supplies,
cash!

Clip Box Tops

Shop eScrip
(funds go directly
to classrooms)

Shop Amazon
via the
Sandburg
Foundation
website

Write a
tax-deductible
check to the
Sandburg
Elementary School
Foundation

Buy a
Sandburg
Foundation
grocery bag

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child's Jog-A-Thon fund raising total! Just be sure to place the certificate in an envelope - with your child's name, room number and teacher name on the outside - and turn it in at the Sandburg office or be sure it's given to your child's teacher. I scooped up the change in my car and in our house last week, fed it into the *Coinstar* machine, and quickly had \$52.14 for my son's Jog-A-Thon total, in no time at all!

Why do we take these certificates? Because the Sandburg Foundation has an account with **Amazon.com** and can purchase new books, computers and educational technology for Sandburg and our students, often at a discount - so the certificates are as good as cash, or better, for the school! Your child can instantly reach the \$30 Tiger-gram level this way and, with a spare change campaign, can easily pass the \$100 level and be on the way to earning a \$40 restaurant gift certificate for his/her parents AND one of a very small number of entries in the drawing for a Wii game system!

Invite a Few Friends Over for Dinner

Yep, just invite your friends and family over for dinner. What could be simpler? And everyone you invite will always ask this: What can I bring? Your answer, this time, will be: "A check made out to the Sandburg Foundation!" So, instead of your friends buying a bottle of wine or making a side dish, you tell them to bring nothing at all except a check and explain how every dime of that money will help our kids by making Sandburg an even better school. Then you just have as much fun as you always do when you invite friends over. Yeah, the food and beverages are on you, but isn't that how it would be anyway? So, invite 25 friends over for a great steak dinner, with their favorite appetizers and beverages, and have them each bring a check for \$40. Guess what? You just reached the \$1,000 level for your child, or the \$500 level for both your children! And your friends and family will truly enjoy themselves - and feel really good about how they joined a great group of people and did amazing things for the kids in our community! Or crank up the barbecue and invite 20 friends over for burgers and beverages, with each bringing a \$10 check. There's \$200 just like that! Or 37 people for taco night at \$7 a head - Boom! \$259! Or 43 vegetarian friends for tofu enchiladas, wheat grass margaritas and bee pollen flan at \$18.50/diner. Bam! \$795.50.

You get the idea, and you can come up with any variation that sounds fun to you and those you know. It will be a fantastic party, and more rewarding than most because of how much it will mean to the kids of Sandburg. Each of us can do this, easily, and we've got a month to plan a dinner and pick a date for it, because **all checks (and Amazon.com gift certificates) turned in by May 1 will count toward your child's Jog-A-Thon fund raising total.** Does this mean you might be attending more than one dinner party in the next month? I hope so, and I'm looking forward to it!

Letter Writing

Get addresses for everyone you know, and send them a letter asking for their help. You don't even have to write the letter, because we'll provide sample letters you can easily change to make your own. You then need only provide envelopes and stamps to send them out. You'll be moved by how many people will help...even many of those you don't know that well or haven't seen for some time. You will have explained why Sandburg's Jog-A-Thon goals are important to your child, and every child at our school, and that checks can be sent to you, but made out to the Sandburg Foundation (making that donation tax deductible).

Together we can do great things, and have a blast while we're doing them. You proved it last year, and we're about to prove it again at Jog-A-Thon 2009! The money we will raise from this year's Jog-A-Thon is extremely important, and will benefit every Sandburg child both now and for years to come. It will help us to continue providing our new library with an incredible resource specialist to assist our children, buy even more new and engaging books and provide new and exciting educational technology to help prepare our children for the future.

If you have questions, would like more help or suggestions, or just a sample letter or two, please contact Steve Porter at spsmail@san.rr.com

- Steve Porter
Jog-A-Thon Chair

PRESIDENT'S MESSAGE

Hello Sandburg parents. Today, the newsletter is focusing primarily on the Jog-A-Thon. I hope all of you reading this understand the importance of this event. The easiest way to gain an understanding of the importance of the Jog-A-Thon is simply to ask your child how they like their new library. I'm sure the excitement in their voices and the smiles on their faces will tell you all you need to know! The next time you're on campus, please stop by the library. And if you see Mrs. Debbie Molina, make sure you let her know how much she's appreciated.

We are working to make sure EVERYONE knows about our wonderful Tiger Dinners and also are trying to assess readership of this paperless newsletter. Since going green, the concern is always whether or not Sandburg Families are receiving the important information included in the newsletter related to fundraisers for the school, activities, how your money is spent, etc. If you have any ideas or recommendations, please e-mail me at sandburgtigers@yahoo.com. As an added incentive to having an even more interesting and informative newsletter, the first 50 people who e-mail me their name and the phrase "GO TIGERS!" will receive a free Sandburg Tiger Computer Mouse Pad.

Thanks, and GO TIGERS!

- Rajy Abulhosn
Foundation President

TAKE A TIGER TO DINNER



Okay
hungry
Tigers!

Where:
CHILI'S
(at Mira Mesa Blvd and Lusk Blvd)

When:
Thursday, April 16th
12 P.M. – 10 P.M.

Let's meet at Chili's on Thursday, April 16th for another great fundraiser. Be sure to print out the flyer from the Sandburg Foundation website. **Look for the giant Tiger Paw on the home page!** If you work in the Sorrento Valley area or know people who do, please forward a flyer to them. We can raise money at lunch or at dinner. The more diners the better!

Thank you Tigers for supporting your school and attending these events!!

Print the flyer from the home page:
www.sandburgfoundation.org

Full Treasury Reports available on the Foundation Website




FRIENDS OF THE FOUNDATION



The Sandburg Foundation would like to invite any community product or service vendors to join us in Friends of the Foundation Month. We would like to offer our community vendors an opportunity to promote their business, offer services and products to our Sandburg family and support the Foundation at the same time. If you have a service or product to offer and are willing to donate a portion of your profits (you set the amount and the duration of your special offer) to the Foundation, we would love to help you advertise! In the month of May, you can submit an article for the newsletter, an ad for the Foundation bulletin board and a link to your website on the Foundation website.

Please email Laura Edwards at TCH3RS@aol.com if you are interested. The May newsletter submission deadline is April 20th.



Cookie Lee Jewelry
Sandburg Foundation promotion

Order Cookie Lee jewelry by accessing the catalog online and 20% of all purchases will go to the Sandburg Foundation. Order soon for delivery before Mothers' Day! Just mention the Foundation when placing your order.

Linda Ansay
 Independent Cookie Lee Consultant
lansay1@san.rr.com
www.CookieLee.biz/LindaAnsay

Sandburg Foundation reusable cloth grocery bags
\$3 each or four for \$10.

Order forms can be printed from the Foundation website at www.sandburgfoundation.org.

Please return the form with a check to your child's teacher and your order will be filled promptly.



They make GREAT gifts!!



Foundation Meeting
April 20th - 6 PM
Sandburg Library
Everyone Welcome!





Box Tops for Education

Congratulations to Mrs. Krier's class for winning the tiger in their classroom for the month of February; they turned in a total of 240 box tops. Mrs. Wood's class is the winner for March. Congratulations!

Another box top submission was made in February for \$145; that brings our total to **\$1,014** and we still have four months of school left! Let's see if we can bring that total to \$1,500. Great work Tigers! The money we receive from box tops goes directly back to the teachers and their classrooms.

Keep turning in those box tops and remember to put your room number or teacher's name on the bag. As of February 9, Ms. Mitry's class is still ahead with 418 total box tops, followed closely by Ms. Lee (262 box tops) and Mrs. Knight (252 box tops). Updated info to follow in the next newsletter. **Remember the classroom with the most box tops turned in at the end of the year will win a pizza party.**

Have you seen the top 10 classroom totals on the Foundation bulletin board? That will be updated when classroom totals change. Be sure to check it out and see how your classroom is doing.

Remember, we can also earn up to 8% of your purchases through the retailers at the Box Top Marketplace as well as earn 6% on new book purchases and 3% on all other purchases at Barnes and Noble, by clicking on the Reading Room tab. If you haven't signed up at the Box Top website, please do; any new members who register with our school will earn us 5 bonus box tops. The box top website is www.btf.com.

Together we can make a difference for our school one dime at a time.

Sandburg Foundation Who We Are

President: Rajy Abulhosn
Treasurer: Angela Halpin

Boardmembers:

Patricia Beck
Corri Burgess
Laura Edwards
Angela Halpin
Jon Labaw
Janine Miller
Holly Santiago Hilley
Sarah Spear-Barrett

...And You!

BOOKMARK the web site:
www.sandburgfoundation.org

Contact us:
board@sandburgfoundation.org

Tax ID# - 20-8262770

**Positive Attitudes
Will Succeed!!**

